



## ***Summer Chalk Art Festival at Winston Plaza***

### **Festival Information & Contest Entry Form**

Enter the most colorful contest of the summer at Winston Plaza, located at North and 9th Avenue in Melrose Park. During the *Summer Chalk Art Festival at Winston Plaza* from 9 a.m. to 3 p.m. on August 5, the public will enjoy free activities, have the opportunity to win prizes and walk through the center to view the amazing sidewalk canvas of artwork.

Highlight of the event is the Summer Chalk Art Contest. Winston Plaza will award more than \$3,000 in prizes. Entry information and form is below:

#### **Contest Eligibility**

- Entry is free.
- Contest is open to youth, age seven or older, and adults.
- Theme: **The World of Tomorrow – What awaits us in the future?**
- Chalk art entries will be judged by the following age categories: ages 7-11, ages 12-14, ages 15-18 and age 18+ (adults).

#### **How to Enter**

- Entry forms may be submitted in advance, or on Saturday, August 6:
  - Advance Entry: Email by August 2 to Valerie Soule [vsoule@newmarkmerrill.com](mailto:vsoule@newmarkmerrill.com); or you can bring the completed entry form to The Vitamin Shoppe, located at 1350 Winston Plaza. Fax to 818.710.6116
  - Contestants who submit entry forms in advance will get pre-assigned chalk art locations.
- OR**
- Bring completed entry form to the Chalk Artist Check-In, near the play area located outside of Payless Shoesource at Winston Plaza. Early check-in starting at 8:30 a.m. on August 5<sup>th</sup> is recommended to allow artist enough time to complete the entry before the judging begins at 2 p.m.

## Chalk Art “Street Canvas”

- Each artist will be assigned a 6’ x 6’ space on the sidewalk area at Winston Plaza.
- Contestants can begin creating their chalk art drawings at 9 a.m.
- Artwork must be completed by 2 p.m. for judging.
- Entries must be themed to the **The World of Tomorrow – What awaits us in the future?** Get creative with your chalk art drawings. Think outside of the box.
- The completed chalk art length OR width must measure a minimum of six (6) feet. ONLY one, either the length or the width, must meet the minimum 6’ measurement and fit within the 6’ x 6’ space.
- FREE Sidewalk chalk, in a variety of colors, will be provided, however artists may also want to bring their own chalk.
- ONLY sidewalk type chalk can be used.

## Judging

- The judging begins at 2 p.m.
- The contest judges will walk through the center to view the summer themed entries.
- The judges will select winners based on the following criteria:
  - Creative expression of **The World of Tomorrow – What awaits us in the future?** theme
  - Artistic talent based on age category
  - Use of color
  - Design such as shading, layout, artistic impression
  - Overall impression
- Winners, who will be announced at 3 p.m., must be present at the award ceremony.

## Prizes

- \$3,000+ in prizes
- Youth Categories:
  - Prizes will be awarded to the winners of EACH youth category: ages 7-11, ages 12-14, ages 15-18: First Place: \$200; Second Place: \$150; Third Place: \$100
- Adult Category (18+)
  - First Place \$500
  - Second Place: \$350
  - Third Place: \$200
- People’s Choice Awards; selected by event attendees
  - \$150 for each age category: ages 7-11; ages 12-14; ages 15-18; age 18+ adults

**Summer Chalk Art Entry & Release Form**  
**Theme: The World of Tomorrow – What awaits us in the future?**

**Artist Name** (first & last)

**City** \_\_\_\_\_ **Zip** \_\_\_\_\_

Guardian Name (if artist under age 18 years)

Artist (age 18+) or Guardian Contact Phone # ( \_\_\_\_\_ ) \_\_\_\_\_

Artist (age 18+) or Guardian email \_\_\_\_\_

**Age Category:** (circle one)    7-11    12-14    15-18    18+ Adult

**Entry Agreement & Liability Release**

By my signature below I attest the above information is correct and agree to the following regarding the contest:

- I, or my child (for under age 18 artists), has permission to enter the contest and I grant Winston Plaza and NewMark Merrill Companies, LLC a royalty-free, perpetual license to create, use and publish photographs, film or video of my chalk art design for myself or my minor child. I release Winston Plaza and NewMark Merrill Companies, LLC and its employees, volunteers and related parties from any and all liability from such use and publication.
- My chalk art will be suitable for public, family and children viewing (no nudity, profanity or any other art that would be offensive). I will not use any words or symbols intended for political statement. No gang related symbols or group affiliations are allowed. Winston Plaza management has the right to refuse, stop or eliminate objectionable material and their opinion will be final.

I have read and agree to the above:

Adults 18+

Print Name

Signature

Date

MINOR LEGAL GUARDIAN if artist under age 18

Print Guardian Name

Print Minor Name

Signature

Date

**Saturday, August 5**  
**The World of Tomorrow – What awaits us in the future?**

- 9 a.m. – 2 p.m. Artist check-in and art creation begins. Invite friends and family to watch!
- 9 a.m. - 2 p.m. Post your selfie with the finished art on the Winston Plaza Facebook page.  
Use #WinstonPlazaChalkArtFestival
- 12 p.m.. – 3 p.m. DJ plays great music; random drawings for merchant prizes  
FREE face painting, Kids Corner
- 2 p.m. Chalk Art Contest Judging
- 2:15 p.m. – 2:45 p.m. Magic Show
- 3 p.m. Chalk Art Winners Announced at Award Ceremony