



Chalk Art Festival at Winston Plaza

Festival Information & Contest Entry Form

Enter the most colorful contest at Winston Plaza, located at North and 9th Avenue in Melrose Park. During the *Chalk Art Festival at Winston Plaza* from 9 a.m. to 3 p.m. on **September 21st, 2024**, the public will enjoy free activities, have the opportunity to win prizes and walk through the center to view the amazing sidewalk canvas of artwork.

The highlight of the event is the Chalk Art Contest. Winston Plaza will award more than \$2,000 in prizes. Entry information and form is below:

Contest Eligibility

- Entry is free.
- Contest is open to youth, age seven or older, and adults.
- Theme: **Famous Art and Artists: Reinterpretations of famous artworks or Portraits and works inspired by renowned artists.**
- Chalk art entries will be judged by the following age categories: ages 7-12 (children), ages 13-17 (teens), and ages 18+ (adults).

How to Enter

- Entry forms may be submitted in advance, or on Saturday, September 21st:
- Advance Entry: Email the completed entry form to Tim Murphy at tmurphy@newmarkmerrill.com by September 20th; or bring the completed entry form to ATI Physical Therapy, located at 1350 Winston Plaza.
 - Fax to 818.710.6116
 - Contestants who submit entry forms in advance will get pre-assigned chalk art locations.

OR

- Bring completed entry form to the Chalk Artist Check-In, near the play area located near the Playland Area at Winston Plaza. Early check-in starting at 8:00 a.m. on September 21st is recommended to allow the artist enough time to complete the entry before judging begins at 2 p.m.

Chalk Art “Street Canvas”

- Each artist will be assigned a 5' x 5' space on the sidewalk area at Winston Plaza.
- Contestants can begin creating their chalk art drawings at 9 a.m.
- Artwork must be completed by 2 p.m. for judging.
- Entries must be themed to the **Reinterpretations of famous artworks or Portraits and works inspired by renowned artists**. Get creative with your chalk art drawings. Think outside of the box, but color inside it!
- The completed chalk art length OR width must measure a minimum of five (5') feet. ONLY one, either the length or the width, must meet the minimum 5' measurement and fit within the 5' x 5' space.
- FREE Sidewalk chalk, in a variety of colors, will be provided, however artists may also want to bring their own chalk.
- ONLY sidewalk type chalk can be used.

Judging

- The judging begins at 2 p.m.
- The contest judges will walk through the center to view the entries.
 - The judges will select winners based on the following criteria:
 - Creative expression of themes (0-15 points)
 - Artistic talent based on age category (0-25 points)
 - Use of color (0-20 points)
 - Design such as shading, layout, artistic impression (0-20 points)
 - Overall impression (0-30 points)
- Winners, who will be announced at 3 p.m., must be present at the award ceremony.
- The decisions of the judges are final.

Prizes

- \$2,000+ in prizes
- Youth Categories:
 - Prizes will be awarded to the winners of EACH youth category: ages 7-12, and ages 13-17:
 - First Place: \$200; Second Place: \$150; Third Place: \$100
- Adult Category (18+)
 - First Place \$500
 - Second Place: \$350
 - Third Place: \$200
- People's Choice Awards; selected by event attendees.
 - \$150 for each age category: ages 7-12; ages 13-17; age 18+ adults

Chalk Art Entry & Release Form
Theme: Famous Art & Artists!

Artist Name (first & last) _____ Age Category: 7-12 13-17 18+ Adult

Artist Name (first & last) _____ Age Category: 7-12 13-17 18+ Adult

Artist Name (first & last) _____ Age Category: 7-12 13-17 18+ Adult

City _____ **Zip** _____

Guardian Name (if artist under age 18 years) _____

Artist (age 18+) or Guardian Contact Phone # (_____) _____

Artist (age 18+) or Guardian email _____

Entry Agreement & Liability Release

By my signature below I attest the above information is correct and agree to the following regarding the contest:

- I, or my child (for under age 18 artists), has permission to enter the contest and I grant Winston Plaza and NewMark Merrill Companies, Inc. a royalty-free, perpetual license to create, use and publish photographs, film or video of my chalk art design for myself or my minor child. I release Winston Plaza and NewMark Merrill Companies, Inc. and its employees, volunteers and related parties from any and all liability from such use and publication.
- My chalk art will be suitable for public, family and children viewing (no nudity, profanity or any other art that would be offensive). I will not use any words or symbols intended for political statement. No gang related symbols or group affiliations are allowed. Winston Plaza management has the right to refuse, stop or eliminate objectionable material and their opinion will be final.

I have read and agree to the above:

Adults 18+

Print Name _____

Signature _____ Date _____

MINOR LEGAL GUARDIAN if artist under age 18

Print Guardian Name _____

Print Minor Name _____

Signature _____ Date _____

Saturday, September 21st
Famous Art & Artists!

- 8 a.m. – 2 p.m. Artist check-in starts at 8am and art creation begins at 9am. Invite friends and family to watch!
- 9 a.m. - 2 p.m. Post your selfie with the finished art on the Winston Plaza Facebook page. Use #WinstonPlazaChalkArtFestival
- 12 p.m. – 3 p.m. DJ plays great music; random drawings for merchant prizes
FREE face painting, Kids Corner
- 2 p.m. Chalk Art Contest Judging
- 2:15 p.m. – 2:45 p.m. Entertainment
- 3 p.m. Chalk Art Winners Announced at Award Ceremony